



WELCOME



Indio Water Authority
Your Water Our Responsibility.



DESERT WATER






DEVELOPMENT & SUSTAINABILITY

INTRODUCTIONS

Berlinda Blackburn, Environmental/Regulatory Program Manager
Coachella Water Authority

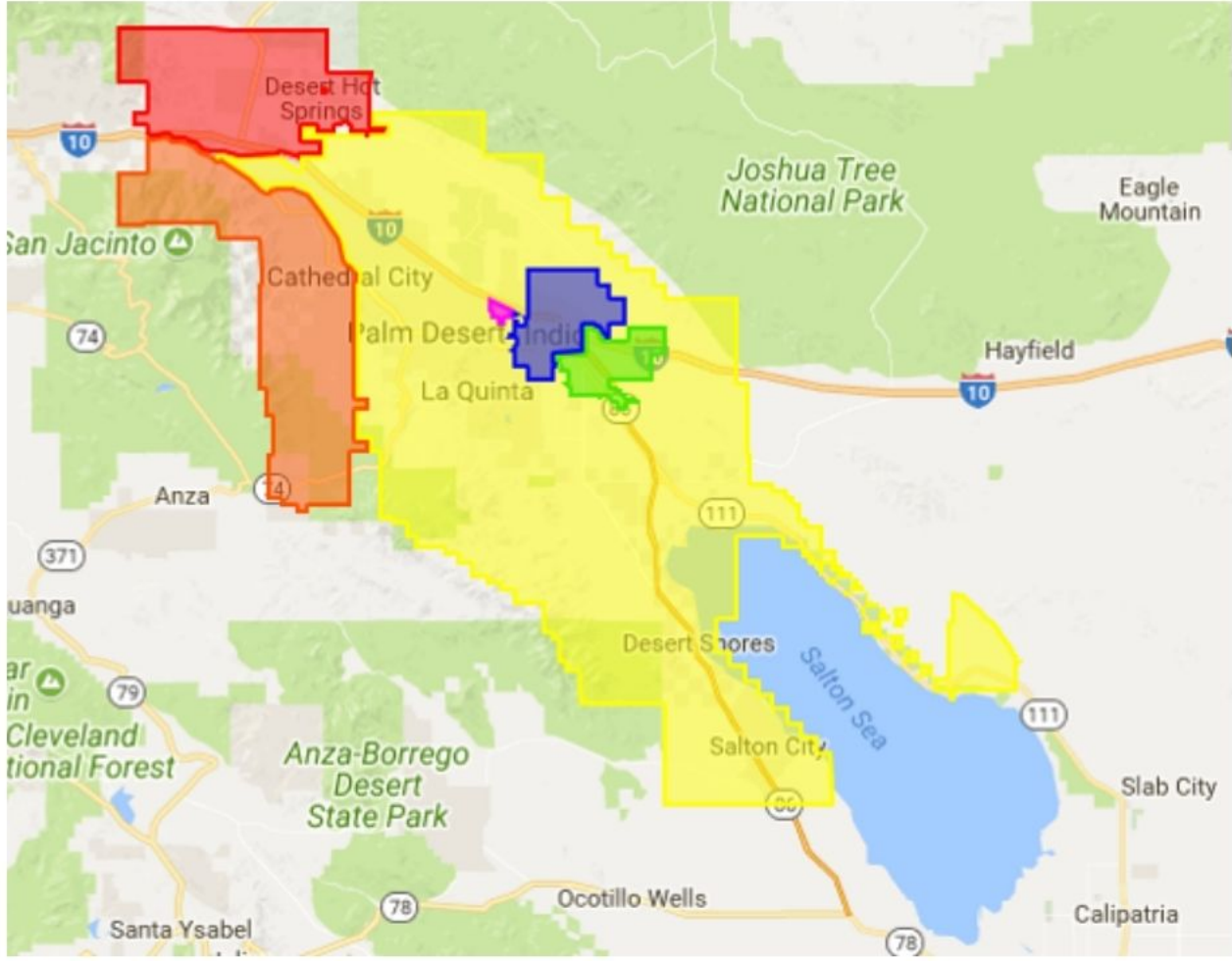




It's our 5th year!

Water Counts Academy launched in 2017

- Coachella Valley Water District (CVWD)
- Desert Water Agency (DWA)
- Indio Water Authority (IWA)
- Mission Springs Water District in Desert Hot Springs (MSWD)
- Coachella Water Authority (CWA)
- Myoma Dunes Water Company in Bermuda Dunes





DEVELOPMENT & SUSTAINABILITY

Building & Development and Water Efficiency





Luis Lopez

City of Coachella

Development Services Director

Luis Lopez is the Director in charge of planning, building and code enforcement services for the City of Coachella. He is the City's environmental review coordinator and a liaison to outside agencies. Luis has worked for the City of Coachella since 2008 and was promoted to the Director position in 2012. He was born and raised in the Coachella Valley.

Luis has over 30 years of experience in the urban planning and land development profession. Prior to working for the City of Coachella, Luis worked for several Southern California municipalities as a city planner, including the cities of Indio, Pasadena, Pomona, and Bell Gardens. Additionally, Luis worked for two years as a project manager for Lennar Homes, and has worked as a consultant in Riverside (Hogle-Ireland, Inc.) where he was a contract planner for the City of Rosemead and represented private developers on large logistics/industrial developments.

Luis has a bachelor's degree from California State Polytechnic University, Pomona in "Urban and Regional Planning" and a Master's Degree from California State University, San Bernardino in "Public Administration", and a Juris Doctorate degree from Taft Law School.

Luis has a personal interest in music, travel, and family gatherings. He is married and lives with his wife, Claudia, in Beaumont and has two adult daughters and six grandchildren.





DEVELOPMENT & SUSTAINABILITY

Building & Development and Water Efficiency





Gretchen Gutierrez

CEO, Desert Valleys Builders Association

Gretchen Gutierrez is the CEO of the Desert Valleys Builders Association (DVBA), a position she has held since August 2011. Prior to joining the DVBA, she served as CEO for Friends of the Desert Mountains from April 2010 thru May 2011.

The DVBA is the regional non-profit trade association focused on the regulatory impacts to the building and construction industries. Her role at the DVBA consists of oversight and management of the Association; interaction with local and county jurisdictional agencies on legislative and regulatory issues; management of the Associations programs and membership. The Association incorporated in June 2010 and has since grown to nearly 200+ member companies with the board of directors representing the diversity of membership, a robust committee structure and active engagement throughout the Coachella Valley and Imperial County.

Prior to joining the DVBA, Gretchen worked in a variety of career fields since graduating from college. She began work while in school with the Dallas Cowboys, starting with a summer intern job her junior year of college and then full time employment in Texas when she graduated from college. She also has worked within a home health care business; an international oil storage manufacturing facility firm; a national leveraged financing corporation, as well as several national homebuilders. All of these various career paths have brought together a diverse set of skills to the management of the DVBA.





DEVELOPMENT & SUSTAINABILITY

Sustainability and Groundwater





Rosalyn Prickett *Principal and Senior Project Manager, Woodard & Curran*



Rosalyn Prickett is a Principal and Senior Project Manager at Woodard & Curran with 22 years of experience in water resources planning, along with environmental compliance and permitting associated with wastewater, recycled water, and water supply projects.

She has prepared regional water management plans, groundwater sustainability plans, salt and nutrient management plans, stormwater resources plans, urban water management plans, and recycled water master plans for clients throughout Southern California.

She is currently working on Coachella Valley's Indio Subbasin Alternative Plan Update, leading water demand and supply forecasting, scenario modeling, and stakeholder engagement.





Class line-up

- **Feb. 4:** Water quality & regulation
- **Feb. 11:** Water supply
- **Feb. 18:** Water efficient industries - agriculture, golf & cannabis
- **Feb. 25:** Building & Development/ Sustainability & Groundwater
- **March 4:** Virtual tour





Virtual Tour

Coachella Water Authority





Survey Reminder

We want to hear from you!





**CONVERT YOUR LAWN
TO DROUGHT-FRIENDLY
LANDSCAPING**



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DESERT WATER





Contact us:



Coachella Water Authority (CWA)

www.coachella.org/departments/water-department



Coachella Valley Water District (CVWD) www.cvwd.org



Desert Water Agency (DWA) www.dwa.org



Indio Water Authority (IWA) www.indio.org/your_government/water



Myoma Dunes Water Company (MDWC) www.myomawater.com



Mission Springs Water District (MSWD) www.mswd.org



THANK YOU



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DESERT WATER