



WELCOME WATER STEWARDS

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Overview



- Background
- Permanent Water Restrictions
- Collaborative Efforts
- Water Use in the Valley
- What Can You Do?

SAVE IT LIKE
you mean it



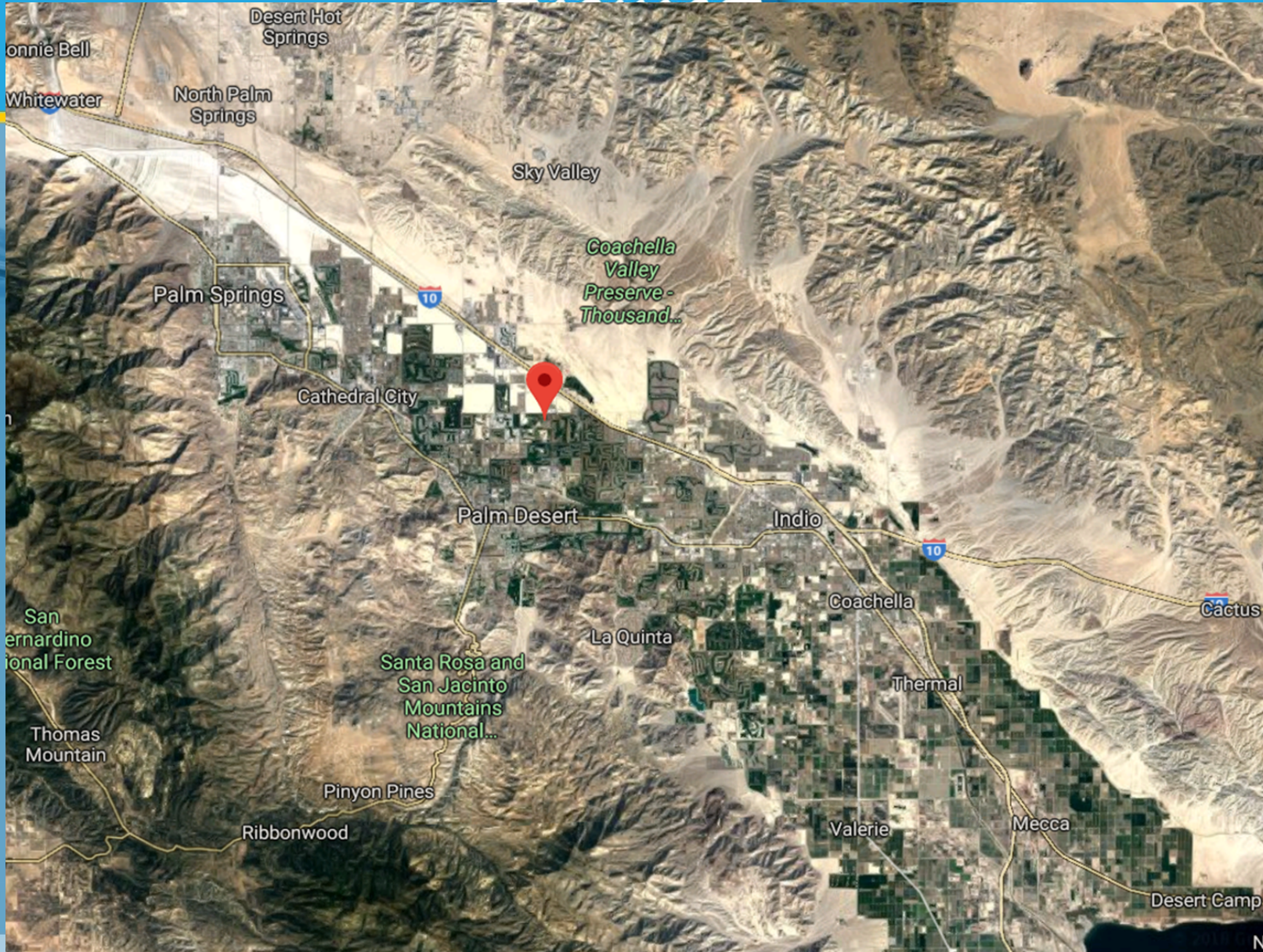
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Water



Background



- * May 9, 2016, Governor Brown Issued Executive Order B-37-16 entitled “Making Conservation A California Way of Life”
- * Four basic elements of the Order:
 1. *Use Water More Wisely*
 2. *Eliminate Water Waste*
 3. *Strengthen Local Drought Resilience*
 4. *Improve Agricultural Water Use Efficiency and Drought Planning*
- * SB1668/AB606 Deadlines and Due Dates During a Pandemic



Water Use Restrictions



- * No irrigation during or within 48 hours after measurable rainfall.
- * Broken sprinklers must be repaired within 24 hours of notification.
- * Applying water to outdoor landscapes in a manner that causes runoff to adjacent property, roadways, parking lots, etc. is prohibited.
- * Eating establishments may only serve drinking water upon request.
- * Hotels and motels must provide guests with the option of choosing not to have towels and linens laundered daily.
- * Using a hose to wash an automobile, windows, solar panels, and tennis courts, except where the hose is equipped with a shut-off nozzle, is prohibited.
- * Applying any water to any hard surface including, but not limited to, driveways, sidewalks, and asphalt is prohibited.
- * Homeowners' associations or community service organizations cannot block, stifle, or threaten homeowners from reducing or eliminating the watering of vegetation or lawns during a declared drought emergency.
- * Irrigation with any water of ornamental turf on public street medians is prohibited.



Collaborative Efforts



- Received Funding Under Prop 1 Grant for Regional Water Conservation Program
- Urban Water Management Plan (5 years)
 - In Process
- Coachella Valley Water Management Plan (5 years)
 - AKA Alternative Plan - Sustainability Groundwater Management Plan (SGMA)
 - Due January 2022
- Salt & Nutrient Management Plan
 - Not just about Water Quantity it also about Water Quality
 - Will go along with SGMA
 - Water conservation contributes to water quality



Collaborative Efforts



➤ Outreach

➤ Education

- School Presentations
- Educational Tours

➤ Community Engagement

- HOA Presentations
- Tours (Virtual)
- CV Water Counts Campaign (Splash)
- Agency Mailers
- Marketing/Advertising

➤ Enforcement

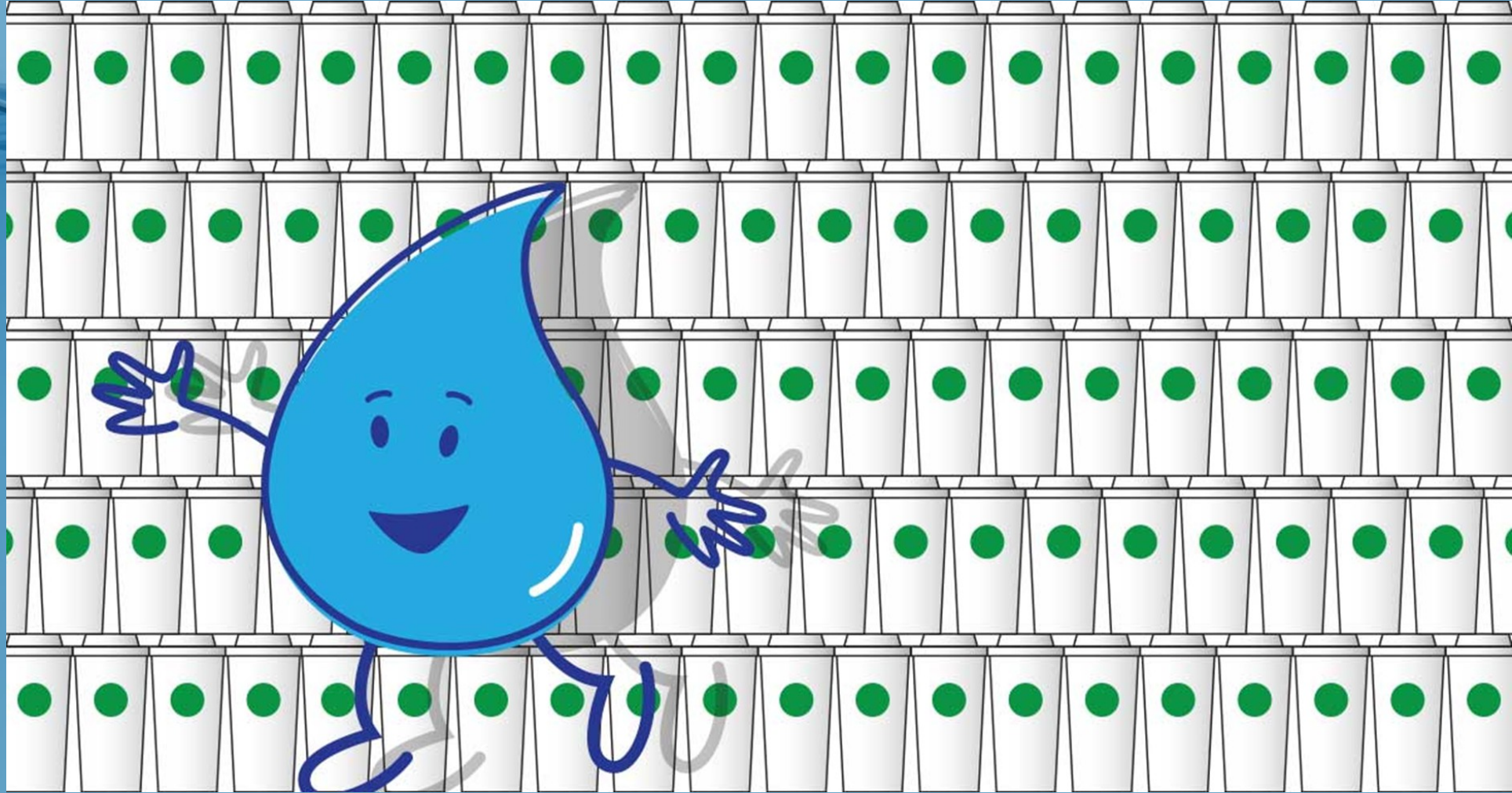
- Written Warnings
- Citations
- Fines
- Surcharges/Penalties (during drought)



All Together!



300 Billion venti lattes!



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All Together!



1 Billion
bathtubs!
(50 gallons per
bath)
or 2,000 baths
per person!



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Together!



400 Billion
Pints of Beer!



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What is the largest water guzzler in the Valley?



Water COUNTS ACADEMY



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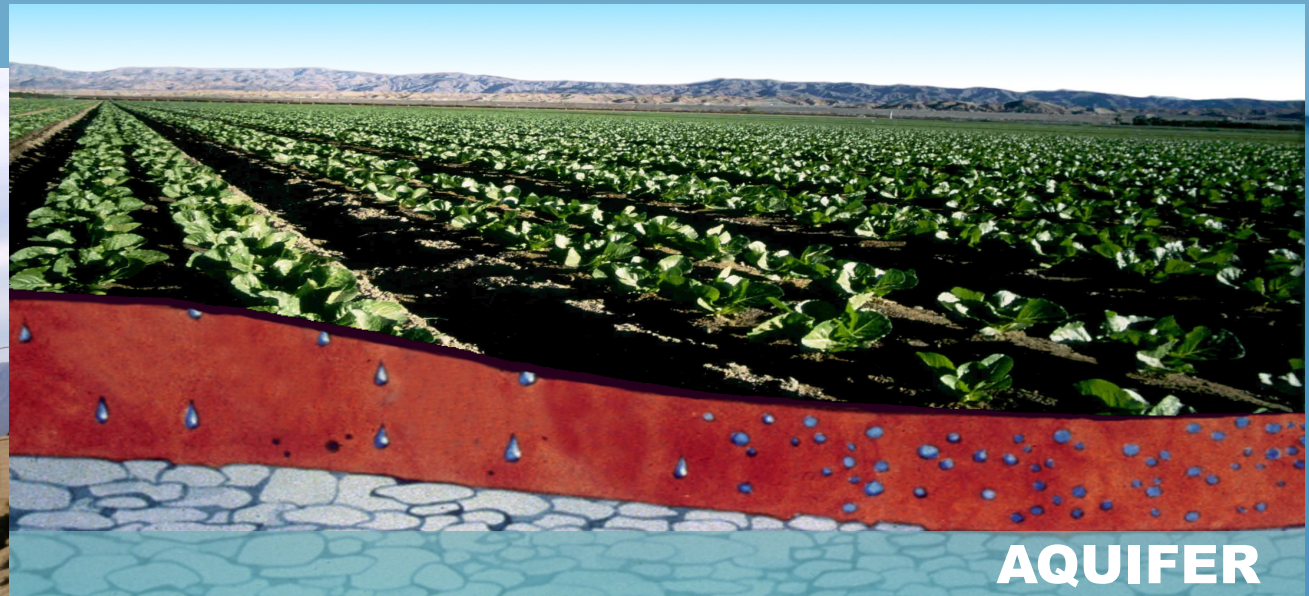


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What is the largest water saver in the Valley?

In Second Place



AQUIFER

Colorado River Water via Canal



In First Place!



PEOPLE!!!!



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What Can You Do?



Indoor:

- ♥ Replace inefficient fixtures with efficient fixtures
 - ♥ Shower heads
 - ♥ Faucet aerators
 - ♥ Toilets



Outdoor:

- ♥ Get to know your plants
- ♥ Periodically check your irrigation system
- ♥ Install a Weather Based Irrigation Controller
- ♥ Use a shut off nozzle
- ♥ Replace non functional lawn with water efficient landscape

Resources



Freebies

- Indoor Conservation Kit
- Shut Off Nozzels
- City Programs

Rebates

- Turf Conversion
- Irrigation Upgrade
- Smart Controller Install or Rebate
- High Efficiency Toilet Replacement
- High Efficiency Washer Replacement
- Hot Water Recirculation Pump Rebate



Every Drop Counts!



Thank you!
Questions? Comments?