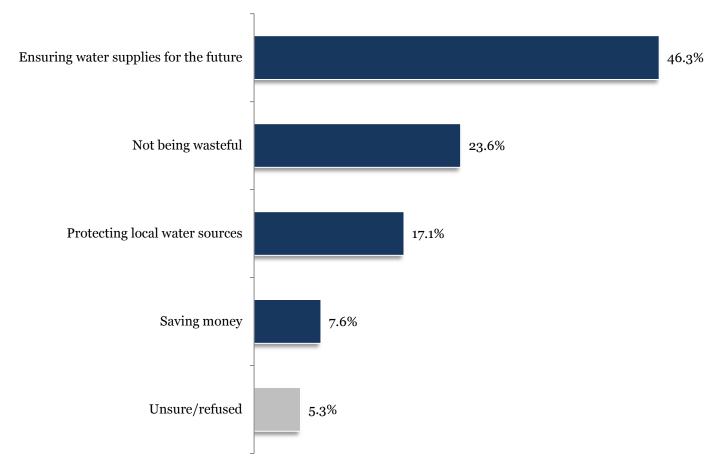
Ensuring water supplies for the future

Is the most compelling reason to conserve water

Question: In your opinion, which of the following is the best reason for conserving water?

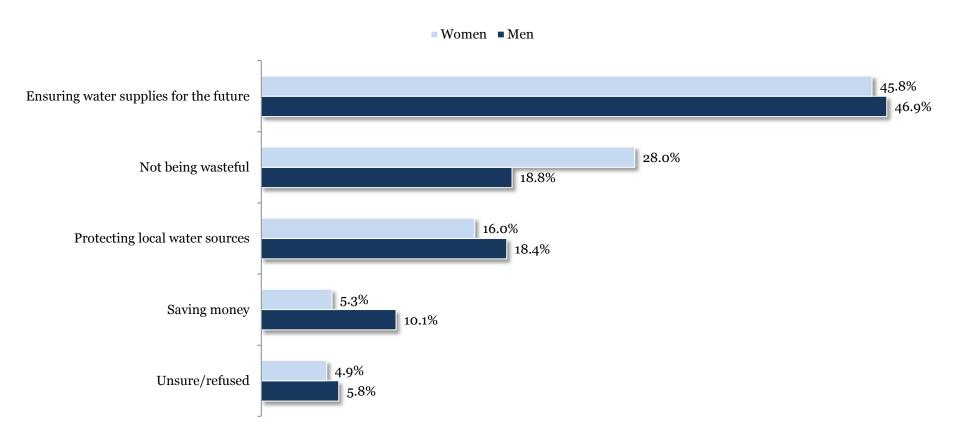




Do men and women find different reasons more compelling

to conserve water?

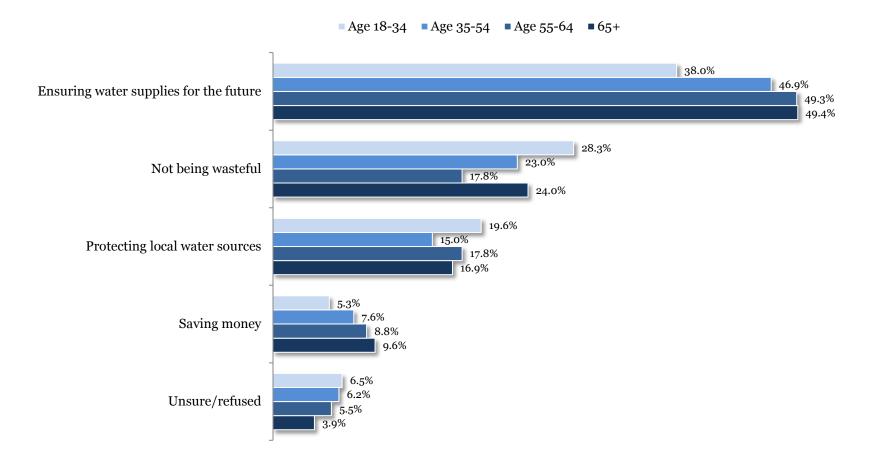
Question: In your opinion, which of the following is the best reason for conserving water?



Do different age groups

Feel differently?

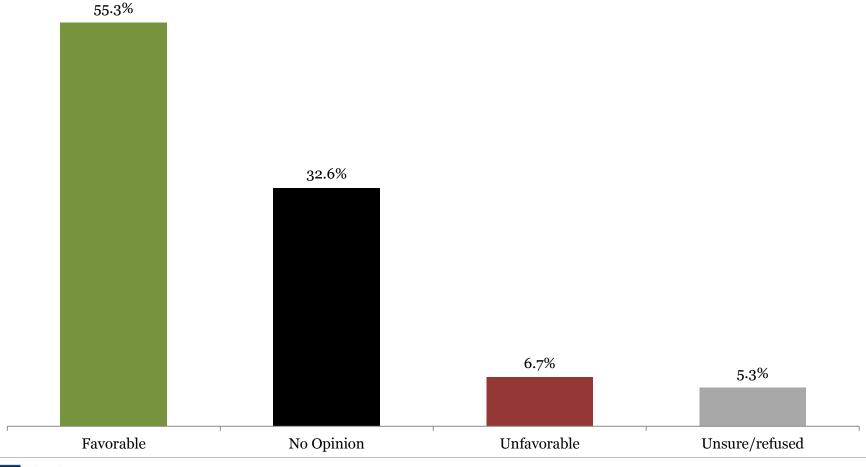
Question: In your opinion, which of the following is the best reason for conserving water?



Over one-half

Regard their water agency favorably

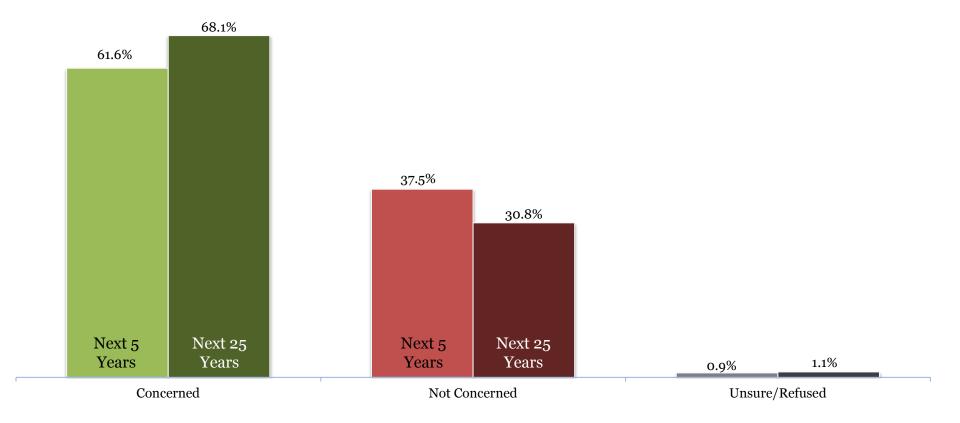
Question: Thinking about the water agency that brings water to your home, would you say that you have a favorable or unfavorable opinion of that agency? If you have no opinion, just say so.





There is greater concern about water

Over the long-term vs. the short-term

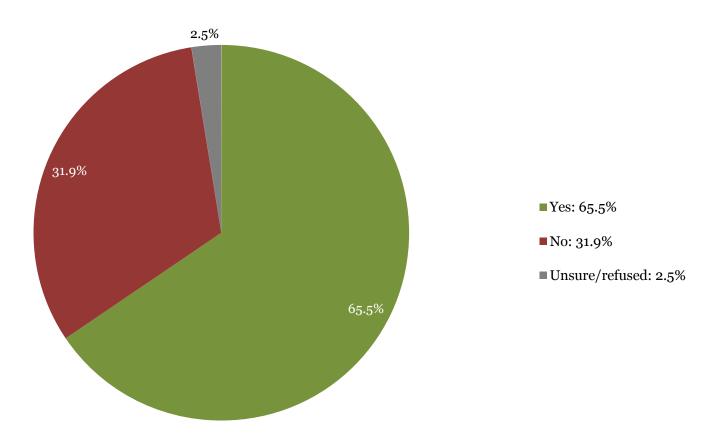




65.5% think

They could do more to conserve water

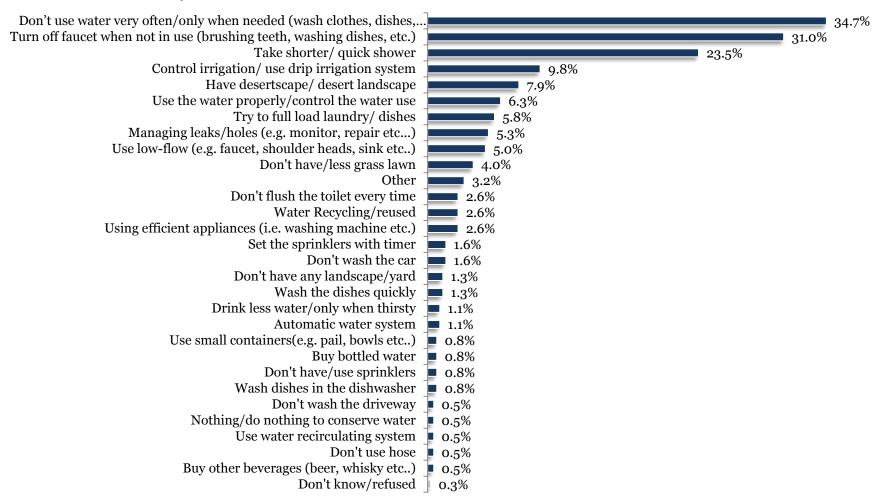
Question: Do you think that you could do more to conserve water?



Top ways

Residents conserve water:

Question: What do you do to conserve water?





Low flow shower heads, toilets and faucets

Are the most common water saving devices

Question: What kinds of water saving devices do you have?

