

# Conservation is a Way of Life

# Overview



**SAVE IT LIKE**  
*you mean it*



- Background
- Permanent Water Restrictions
- The power of working together
- Tips on how you can be a water efficient Californian



# Background



- \* May 9, 2016, Governor Brown Issued Executive Order B-37-16 entitled “Making Conservation A California Way of Life”
- \* Four basic elements of the Order:
  1. *Use Water More Wisely*
  2. *Eliminate Water Waste*
  3. *Strengthen Local Drought Resilience*
  4. *Improve Agricultural Water Use Efficiency and Drought Planning*
- \* Formation of Urban Advisory Group (UAG) to review and provide input on first three elements
  - CVWD participated as a member



# Water Use Restrictions



- \* No irrigation during or within 48 hours after measurable rainfall.
- \* Broken sprinklers must be repaired within 24 hours of notification.
- \* Applying water to outdoor landscapes in a manner that causes runoff to adjacent property, roadways, parking lots, etc. is prohibited.
- \* Eating establishments may only serve drinking water upon request.
- \* Hotels and motels must provide guests with the option of choosing not to have towels and linens laundered daily.
- \* Using a hose to wash an automobile, windows, solar panels, and tennis courts, except where the hose is equipped with a shut-off nozzle, is prohibited.
- \* Applying any water to any hard surface including, but not limited to, driveways, sidewalks, and asphalt is prohibited.
- \* Homeowners' associations or community service organizations cannot block, stifle, or threaten homeowners from reducing or eliminating the watering of vegetation or lawns during a declared drought emergency.
- \* Irrigation with any water of ornamental turf on public street medians is prohibited.





# Collaborative Efforts



- Submitted Application Prop 1 Grant for Regional Water Conservation Program
- Urban Water Management Plan (5 years)
  - Due to State January 2021
- Coachella Valley Water Management Plan (5 years)
  - AKA Alternative Plan - Sustainability Groundwater Management Plan (SGMA)
  - Due January 2022
- Salt & Nutrient Management Plan
  - Not just about Water Quantity it also about Water Quality
  - Will go along with SGMA
  - Water conservation contributes to water quality



# Together!



Indjo Water Authority  
Your Water Our Responsibility.

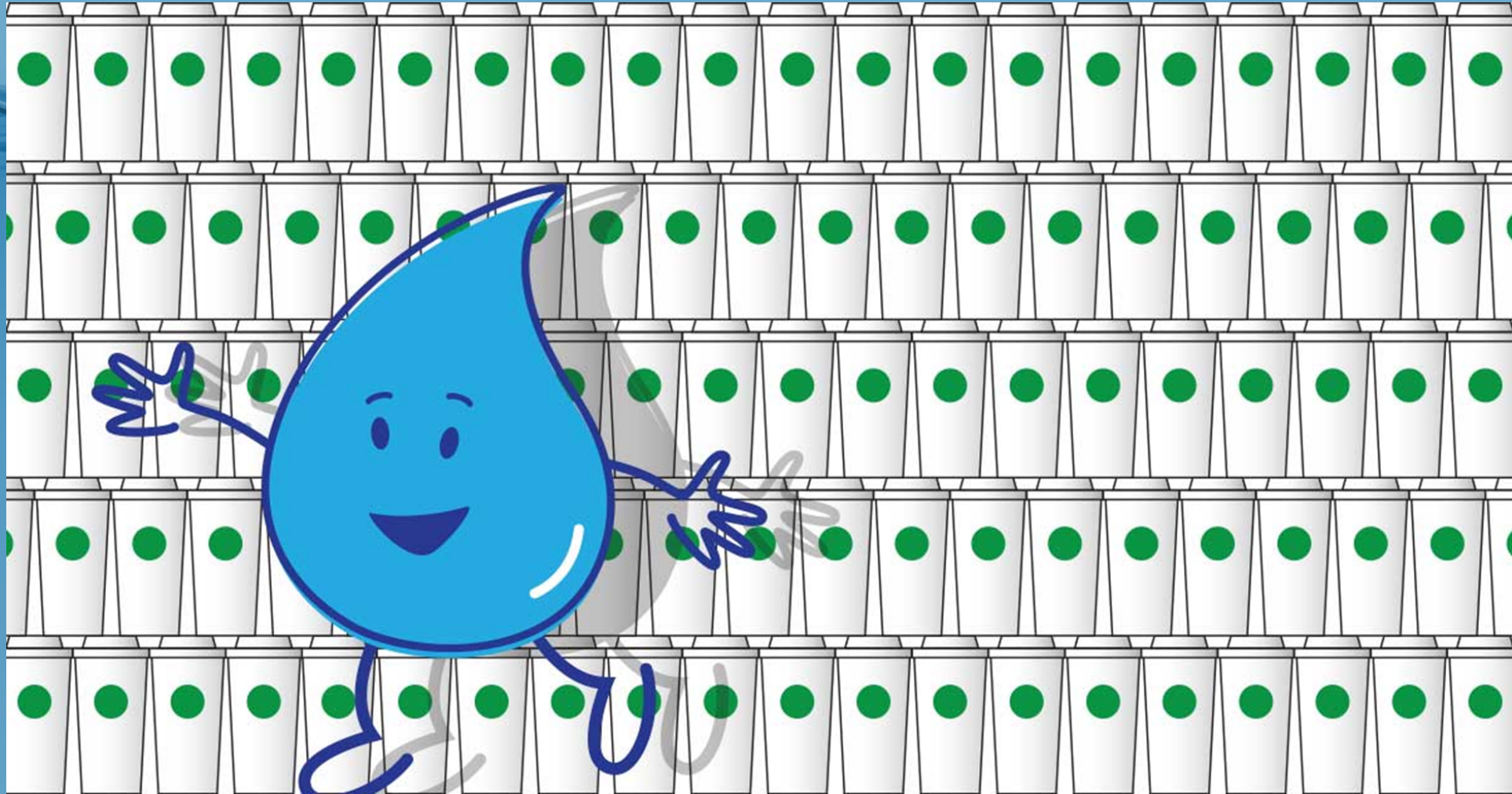


DESERT WATER



# 300 Billion venti lattes

Water  
COUNTS  
ACADEMY



Indjo Water Authority  
Your Water Our Responsibility.



DESERT WATER





# Together!



1 Billion  
bathtubs! (50  
gallons per  
bath) or 2,000  
baths per  
person!



Indjo Water Authority  
Your Water Our Responsibility.



DESERT WATER





# Together!



400 Billion  
Pints of Beer!



Indjo Water Authority  
Your Water Our Responsibility.



DESERT WATER



# What is the largest consumer of water in the Valley?

# What can you do?



## Indoor:

- ♥ Replace inefficient fixtures with efficient fixtures
  - ♥ Shower heads
  - ♥ Faucet aerators
  - ♥ toilets



## Outdoor:

- ♥ Get to know your plants
- ♥ Periodically check your irrigation system
- ♥ Install a Weather Based Irrigation Controller
- ♥ Use a shut off nozzle
- ♥ Replace non functional lawn with water efficient landscape



# Resources



## Freebies

- Indoor Conservation Kit
- Shut Off Nozzels
- City Programs



## Rebates

- Turf Conversion
- Irrigation Upgrade
- Smart Controller Install or Rebate
- High Efficiency Toilet Replacement
- High Efficiency Washer Replacement
- Hot Water Recirculation Pump Rebate





**4 Tips**  
How To Be A More  
*Water-Efficient Californian*

The graphic features a large white number '4' and the word 'Tips' in bold black font. Below this, the text 'How To Be A More Water-Efficient Californian' is displayed, with 'Water-Efficient Californian' in a yellow, italicized font. To the right is a green silhouette of the state of California. At the bottom left, there is an illustration of a black water tap with green grass and white bubbles rising from it. The background is a light blue sky with white clouds.

[Be a Water Efficient Californian](#)



# Every Drop Counts!

